



May 7, 2026

President Donald J. Trump
The White House
1600 Pennsylvania Avenue NW
Washington, D.C. 20500

Dear President Trump,

On behalf of 57 members of the Toasts Not Tariffs Coalition, which comprises U.S. associations and state guilds representing the entire three-tier chain of the beverage alcohol industry in the United States, we write to applaud you for your decision to lift the tariff on all whisky from the UK in connection with the recent and historic state visit of Their Majesties King Charles III and Queen Camilla.

Our coalition, and our respective member companies, strongly support your leadership efforts to create good-paying American jobs and increase American manufacturing exports. Your decisive action is a tremendous win for hardworking Americans across the hospitality sector, especially during this challenging time for the industry. More than 3.5 million U.S. jobs are supported through the production, importation, distribution, and sale of wine and spirits, generating \$476 billion in annual economic activity. Alcohol sales account for nearly 21% of restaurants' revenue, which alone employs 15.7 million people and generates \$1.5 trillion in annual sales, or about 6% of U.S. real GDP.

The removal of the 10% tariff on all UK whisky injects more confidence, growth, and competitiveness into American businesses and workers across the hospitality sector's supply chain, from importers and distributors to the restaurants, bars, and retailers that proudly serve communities in every corner of the country.

We are grateful for your decisive leadership in fighting for American jobs and look forward to continuing to work with you and your administration to advance policies that strengthen the U.S. economy and deliver results for the American people.

Sincerely,

Association of Enterprise Opportunity
American Beverage Licensees
American Craft Spirits Association
American Distilled Spirits Alliance
American Distilling Institute
American Single Malt Whiskey Commission
American Whiskey Association
Arizona Craft Distillers Guild
Associated Cooperage Industries of America
Atlantic Seaboard Wine Association
Associated Cooperage Industries of America
California Artisanal Distillers Guild
Colorado Distillers Guild
Connecticut Spirits Trail
Distilled Spirits Council of the United States
Distillers Association of North Carolina
Florida Craft Spirits Association
Glass Packaging Institute
Idaho Distillers Association
Illinois Craft Distillers Association
Independent Restaurant Coalition
Iowa Distillers Alliance
Kentucky Distillers' Association
Louisiana Distillers Guild
Maryland Distillers Guild
Michigan Craft Distillers Association
Michigan Spirits Association
Montana Distillers Guild
Napa Valley Vintners

National Association of Beverage Importers
National Association of Wine Retailers
National Council of Chain Restaurants
National Restaurant Association
National Retail Federation
New Hampshire Distillers Guild
New Jersey Craft Distillers Guild
New York State Distillers Guild
North American Shippers Association
NY Wine Industry Association
Ohio Distiller's Guild
Oregon Distillers Guild
Oregon Wine Council
Pennsylvania Distillers Guild
Sonoma County Vintners Association
South Carolina Craft Distillers Guild
Tennessee Distillers Guild
Texas Distilled Spirits Association
The Maryland Wineries Association
United States Bartenders' Guild
U.S. Wine Trade Alliance
Virginia Distillers Association
Virginia Spirits Association
Washington Wine Institute
Willamette Valley Wineries Association
Wine & Spirits Wholesalers of America
Wine and Spirits Shippers Association
WineAmerica